

FOR IMMEDIATE RELEASE

Contacts: John Hulbert, Investors, (612) 761-6627

Erin Conroy, Media, (612) 761-5928 Target Media Hotline, (612) 696-3400

Target Corporation Reports Second Quarter Earnings

- Second quarter comparable sales grew 8.9 percent, on top of record growth of 24.3 percent last year.
 - Comparable sales growth was driven entirely by traffic.
 - Store comparable sales increased 8.7 percent, on top of 10.9 percent growth last year.
 - Digital comparable sales grew 10 percent, following growth of 195 percent last year.
 - Digital sales continue to be led by same-day services (Order Pickup, Drive Up and Shipt), which grew nearly 55 percent this year, on top of more than 270 percent last year.
 - More than 95 percent of Target's second quarter sales were fulfilled by its stores.
- All five core merchandise categories delivered positive comparable sales, on top of last year's historic sales performance.
- Second quarter GAAP EPS of \$3.65 was 8.9 percent higher than last year, and Adjusted EPS¹ of \$3.64 was 7.9 percent higher than last year. Second quarter GAAP and Adjusted EPS have doubled since Q2 2019.
- Target's Board of Directors has approved a new, \$15 billion share repurchase program.
- For additional media materials, please visit:
 https://corporate.target.com/article/2021/08/q2-2021-earnings

MINNEAPOLIS (August 18, 2021) – Target Corporation (NYSE: TGT) today announced its second quarter 2021 financial results, which reflected increases in both sales and profitability on top of record growth a year ago. The Company reported second quarter GAAP earnings per share (EPS) of \$3.65, up 8.9 percent from \$3.35 in 2020. Second quarter Adjusted EPS of \$3.64 grew 7.9 percent compared with \$3.38 in 2020. The attached tables provide a reconciliation of non-GAAP to GAAP measures. All earnings per share figures refer to diluted EPS.

- more -

Brian Cornell, chairman and CEO of Target Corporation, said, "In the second quarter, our business generated continued growth on top of record increases a year ago, reinforcing Target's leadership position in retail. We've spent years building and investing in the durable model we have today, which is supported by a differentiated strategy and the best team in retail.

Even after unprecedented growth over the last two years, we see much more opportunity ahead of us, and we're leaning into opportunities to invest in the long-term growth and resiliency of our business. Our team and operating model can seamlessly adapt to changes in the environment, and we're well-positioned to deliver outstanding performance in the back half of the year."

Fiscal 2021 Guidance

For the second half of 2021, the Company expects high single digit growth in comparable sales, near the high end of the previous guidance range.

The Company now expects its full year operating income margin rate will be 8 percent or higher.

Operating Results

Comparable sales grew 8.9 percent in the second quarter, reflecting comparable store sales growth of 8.7 percent and comparable digital sales growth of 10 percent. Total revenue of \$25.2 billion grew 9.5 percent compared with last year, driven by total sales growth of 9.4 percent and a 20.0 percent increase in other revenue. Operating income was \$2.5 billion in second quarter 2021, up 7.2 percent from \$2.3 billion in 2020.

Second quarter operating income margin rate was 9.8 percent in 2021 compared with 10.0 percent in 2020. Second quarter gross margin rate was 30.4 percent, compared with 30.9 percent in 2020. This year's gross margin rate reflected pressure from higher merchandise and freight costs and the comparison over last year's change in the sales return reserve estimate. These pressures were partially offset by the benefit of low markdowns, favorable category mix, and a shift in fulfillment mix into lower-cost same-day fulfillment options. Second quarter SG&A expense rate was 19.3 percent in 2021, compared with 19.4 percent in 2020, reflecting the benefit of leverage from strong sales growth, partially offset by expense rate increases to normalized levels in various expense categories, such as marketing.

Interest Expense and Taxes

The Company's second quarter 2021 net interest expense was \$104 million, compared with \$122 million last year. The decrease was primarily due to lower average debt balances.

Second quarter 2021 effective income tax rate was 23.4 percent, compared with 22.8 percent last year. The rate increase was driven by significantly higher earnings, which diluted the benefit of fixed and discrete tax items.

Capital Deployment and Return on Invested Capital

The Company paid dividends of \$336 million in the second quarter, compared with \$330 million last year, reflecting a 3.0 percent increase in the dividend per share, partially offset by a decline in average share count.

The Company repurchased \$1.5 billion worth of its shares in second quarter 2021, retiring 6.6 million shares of common stock at an average price of \$233.81. As of the end of the second quarter, the Company had approximately \$1.8 billion of remaining capacity under the repurchase program approved by Target's Board of Directors in September 2019.

In addition, the Company announced today that Target's Board of Directors has authorized a new, \$15 billion share repurchase program. Repurchases under this program will begin upon completion of the 2019 program.

"For decades, Target's capital deployment priorities have remained the same: First, we fully invest in our business, in projects that meet our strategic and financial criteria. Then, we return capital to our shareholders through a thoughtful balance of dividends and share repurchases, within the limits of our middle-A debt ratings," said Michael Fiddelke, executive vice president and chief financial officer of Target Corporation. "Our continued strong operating performance and ability to generate cash have supported meaningful investments in our team and our business, along with the return of capital through both dividends and share repurchases. This new authorization reflects our confidence in the sustained, strong performance of our business, which will enable continued share repurchases in keeping with our long-standing capital deployment goals."

For the trailing twelve months through second quarter 2021, after-tax return on invested capital (ROIC) was 31.7 percent, compared with 17.2 percent for the trailing twelve months through second quarter 2020. The increase in ROIC was driven primarily by increased profitability. The tables in this release provide additional information about the Company's ROIC calculation.

Webcast Details

Target will webcast its second quarter earnings conference call at 7:00 a.m. CT today. Investors and the media are invited to listen to the meeting at Investors. Target.com (click on link under "Upcoming Events"). A replay of the webcast will be provided when available. The replay number is 1-800-925-2388.

Miscellaneous

Statements in this release regarding second half and full year comparable sales growth and operating margin rates are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements are subject to risks and uncertainties which could cause the Company's actions to differ materially. The most important risks and uncertainties are described in Item 1A of the Company's Form 10-K for the fiscal year ended January 30, 2021. Forward-looking statements speak only as of the date they are made, and the Company does not undertake any obligation to update any forward-looking statement.

About Target

Minneapolis-based Target Corporation (NYSE: TGT) serves guests at more than 1,900 stores and at Target.com, with the purpose of helping all families discover the joy of everyday life. Since 1946, Target has given 5% of its profit to communities, which today equals millions of dollars a week. Additional company information can be found by visiting its <u>corporate website</u> and <u>press center</u> and by following <u>@TargetNews</u>.

For more on the Target Foundation, click here.

Consolidated Statements of Operations

		Three Mo	nths	Ended						
(millions, except per share data) (unaudited)	Jul	y 31, 2021	Au	gust 1, 2020	Change	Jul	y 31, 2021	Au	gust 1, 2020	Change
Sales	\$	24,826	\$	22,696	9.4 %	\$	48,705	\$	42,067	15.8 %
Other revenue		334		279	20.0		652		523	24.8
Total revenue		25,160		22,975	9.5		49,357		42,590	15.9
Cost of sales		17,280		15,673	10.3		33,996		30,183	12.6
Selling, general and administrative expenses		4,849		4,460	8.8		9,358		8,520	9.8
Depreciation and amortization (exclusive of depreciation included in cost of sales)		564		542	4.0		1,162		1,119	3.9
Operating income		2,467		2,300	7.2		4,841		2,768	74.9
Net interest expense		104		122	(15.5)		212		239	(11.7)
Net other (income) / expense		(7)		(11)	(31.3)		(350)		11	$NM^{(a)}$
Earnings before income taxes		2,370		2,189	8.3		4,979		2,518	97.7
Provision for income taxes		553		499	11.3		1,065		544	95.9
Net earnings	\$	1,817	\$	1,690	7.4 %	\$	3,914	\$	1,974	98.2 %
Basic earnings per share	\$	3.68	\$	3.38	9.0 %	\$	7.89	\$	3.94	100.1 %
Diluted earnings per share	\$	3.65	\$	3.35	8.9 %	\$	7.82	\$	3.91	100.1 %
Weighted average common shares outstanding										
Basic		493.1		500.1	(1.4)%		495.8		500.6	(0.9)%
Diluted		497.5		504.4	(1.4)%		500.4		505.1	(0.9)%
Antidilutive shares				_			_			
Dividends declared per share	\$	0.90	\$	0.68	32.4 %	\$	1.58	\$	1.34	17.9 %

⁽a) Not meaningful.

TARGET CORPORATION

Consolidated Statements of Financial Position

(millions, except footnotes) (unaudited)	July 31, 2021		January 30, 2021		Augu	ıst 1, 2020
Assets						
Cash and cash equivalents	\$	7,368	\$ 8,51	.1	\$	7,284
Inventory		11,259	10,65	3		8,876
Other current assets		1,604	1,59)2		1,463
Total current assets		20,231	20,75	6		17,623
Property and equipment						
Land		6,148	6,14	1		6,027
Buildings and improvements		32,133	31,55	57		30,946
Fixtures and equipment		5,892	5,91	4		5,665
Computer hardware and software		2,260	2,76	55		2,631
Construction-in-progress		944	78	80		811
Accumulated depreciation		(20,133)	(20,27	78)		(19,341)
Property and equipment, net		27,244	26,87	19		26,739
Operating lease assets		2,503	2,22	27		2,233
Other noncurrent assets		1,407	1,38	86		1,405
Total assets	\$	51,385	\$ 51,24	18	\$	48,000
Liabilities and shareholders' investment						
Accounts payable	\$	12,632	\$ 12,85	59	\$	10,726
Accrued and other current liabilities		5,600	6,12	22		5,057
Current portion of long-term debt and other borrowings		1,190	1,14	4		109
Total current liabilities		19,422	20,12	25		15,892
Long-term debt and other borrowings		11,589	11,53	6		14,188
Noncurrent operating lease liabilities		2,462	2,21	8		2,241
Deferred income taxes		1,146	99	00		1,121
Other noncurrent liabilities		1,906	1,93	9		1,980
Total noncurrent liabilities		17,103	16,68	33		19,530
Shareholders' investment						
Common stock		41	4	12		42
Additional paid-in capital		6,332	6,32	9		6,248
Retained earnings		9,200	8,82	25		7,121
Accumulated other comprehensive loss		(713)	(75	66)		(833)
Total shareholders' investment		14,860	14,44	10		12,578
Total liabilities and shareholders' investment	\$	51,385	\$ 51,24	18	\$	48,000

Common Stock Authorized 6,000,000,000 shares, \$0.0833 par value; 489,651,196, 500,877,129 and 500,252,831 shares issued and outstanding as of July 31, 2021, January 30, 2021, and August 1, 2020, respectively.

Preferred Stock Authorized 5,000,000 shares, \$0.01 par value; no shares were issued or outstanding during any period presented.

Consolidated Statements of Cash Flows

		Six Months Ended					
(millions) (unaudited)	Jul	y 31, 2021	Augı	ust 1, 2020			
Operating activities							
Net earnings	\$	3,914	\$	1,974			
Adjustments to reconcile net earnings to cash provided by operating activities:							
Depreciation and amortization		1,300		1,245			
Share-based compensation expense		138		104			
Deferred income taxes		143		(12)			
Gain on Dermstore sale		(335)					
Noncash losses / (gains) and other, net		7		86			
Changes in operating accounts:							
Inventory		(606)		116			
Other assets		3		(14)			
Accounts payable		(311)		795			
Accrued and other liabilities		(831)		822			
Cash provided by operating activities		3,422		5,116			
Investing activities							
Expenditures for property and equipment		(1,338)		(1,414)			
Proceeds from disposal of property and equipment		15		10			
Proceeds from Dermstore sale		356					
Other investments		(5)		2			
Cash required for investing activities		(972)		(1,402)			
Financing activities							
Additions to long-term debt		_		2,480			
Reductions of long-term debt		(72)		(126)			
Dividends paid		(676)		(662)			
Repurchase of stock		(2,850)		(706)			
Stock option exercises		5		7			
Cash (required for) / provided by financing activities		(3,593)		993			
Net (decrease) / increase in cash and cash equivalents		(1,143)		4,707			
Cash and cash equivalents at beginning of period		8,511		2,577			
Cash and cash equivalents at end of period	\$	7,368	\$	7,284			

Operating Results

Rate Analysis	Three Mor	nths Ended	Six Months Ended			
(unaudited)	July 31, 2021	August 1, 2020	July 31, 2021	August 1, 2020		
Gross margin rate	30.4 %	30.9 %	30.2 %	28.3 %		
SG&A expense rate	19.3	19.4	19.0	20.0		
Depreciation and amortization (exclusive of depreciation included in cost of sales) expense rate	2.2	2.4	2.4	2.6		
Operating income margin rate	9.8	10.0	9.8	6.5		

Note: Gross margin rate is calculated as gross margin (sales less cost of sales) divided by sales. All other rates are calculated by dividing the applicable amount by total revenue. Other revenue includes \$172 million and \$343 million of profit-sharing income under our credit card program agreement for the three and six months ended July 31, 2021, respectively, and \$158 million and \$324 million for the three and six months ended August 1, 2020, respectively.

Comparable Sales	Three Mor	nths Ended	Six Mont	hs Ended
(unaudited)	July 31, 2021	August 1, 2020	July 31, 2021	August 1, 2020
Comparable sales change	8.9 %	24.3 %	15.3 %	17.7 %
Drivers of change in comparable sales				
Number of transactions	12.7	4.6	14.8	1.6
Average transaction amount	(3.4)	18.8	0.5	15.8

Comparable Sales by Channel	Three Mor	nths Ended	Six Months Ended			
(unaudited)	July 31, 2021	August 1, 2020	July 31, 2021	August 1, 2020		
Stores originated comparable sales change	8.7 %	10.9 %	13.0 %	6.0 %		
Digitally originated comparable sales change	9.9	195.4	27.3	168.9		

Sales by Channel	Three Mor	nths Ended	Six Months Ended			
(unaudited)	July 31, 2021	August 1, 2020	July 31, 2021	August 1, 2020		
Stores originated	83.0 %	82.8 %	82.3 %	83.7 %		
Digitally originated	17.0	17.2	17.7	16.3		
Total	100 %	100 %	100 %	100 %		

Sales by Fulfillment Channel	Three Mor	nths Ended	Six Months Ended			
(unaudited)	July 31, 2021	August 1, 2020	July 31, 2021	August 1, 2020		
Stores	96.6 %	96.0 %	96.4 %	96.3 %		
Other	3.4	4.0	3.6	3.7		
Total	100 %	100 %	100 %	100 %		

Note: Sales fulfilled by stores include in-store purchases and digitally originated sales fulfilled by shipping merchandise from stores to guests, Order Pickup, Drive Up, and Shipt.

RedCard Penetration	Three Mor	nths Ended	Six Months Ended			
(unaudited)	July 31, 2021	August 1, 2020	July 31, 2021	August 1, 2020		
Target Debit Card	11.6 %	11.8 %	11.9 %	12.2 %		
Target Credit Cards	8.7	8.7	8.6	9.2		
Total RedCard Penetration	20.3 %	20.5 %	20.4 %	21.4 %		

Note: Amounts may not foot due to rounding.

Number of Stores and Retail Square Feet]	Number of Stores		Retail Square Feet (a)					
(unaudited)	July 31, 2021	January 30, 2021	August 1, 2020	July 31, 2021	January 30, 2021	August 1, 2020			
170,000 or more sq. ft.	273	273	272	48,798	48,798	48,613			
50,000 to 169,999 sq. ft.	1,510	1,509	1,505	189,624	189,508	189,224			
49,999 or less sq. ft.	126	115	94	3,709	3,342	2,745			
Total	1,909	1,897	1,871	242,131	241,648	240,582			

In thousands, reflects total square feet less office, distribution center, and vacant space.

Reconciliation of Non-GAAP Financial Measures

To provide additional transparency, we have disclosed non-GAAP adjusted diluted earnings per share (Adjusted EPS). This metric excludes certain items presented below. We believe this information is useful in providing period-to-period comparisons of the results of our operations. This measure is not in accordance with, or an alternative to, generally accepted accounting principles in the United States (GAAP). The most comparable GAAP measure is diluted earnings per share. Adjusted EPS should not be considered in isolation or as a substitution for analysis of our results as reported in accordance with GAAP. Other companies may calculate Adjusted EPS differently, limiting the usefulness of the measure for comparisons with other companies.

Reconciliation of Non-GAAP		Three Months Ended											
Adjusted EPS			July	31, 2021				1	Augu	st 1, 2020)		
(millions, except per share data) (unaudited)	P	retax	Net	of Tax	Pe	er Share	Preta	ıx	Net	of Tax	Pe	er Share	Change
GAAP diluted earnings per share					\$	3.65					\$	3.35	8.9 %
Adjustments													
Gain on investment (a)	\$	_	\$	_	\$	_	\$	(9)	\$	(6)	\$	(0.01)	
Other (b)		(5)		(4)		(0.01)		25		18		0.04	
Adjusted diluted earnings per share					\$	3.64					\$	3.38	7.9 %

Reconciliation of Non-GAAP Six Months Ended											
Adjusted EPS		July	31, 2021				Aug	ust 1, 202	0		
(millions, except per share data) (unaudited)	Pretax		et of Tax	P	er Share	Pretax	Net of Tax		Per Share		Change
GAAP diluted earnings per share				\$	7.82				\$	3.91	100.1 %
Adjustments											
Gain on Dermstore sale	\$ (335) \$	(269)	\$	(0.54)	\$ —	\$		\$		
Loss on investment (a)		•	_		_	12		9		0.02	
Other (b)	36		27		0.05	25		18		0.04	
Adjusted diluted earnings per share				\$	7.34				\$	3.96	85.1 %

Note: Amounts may not foot due to rounding.

⁽a) Represented a (gain) / loss on our investment in Casper Sleep Inc., which was not core to our operations. We sold this investment during the fourth quarter of 2020.

Includes civil unrest-related losses, net of associated insurance recoveries, and headquarters office space impairments, none of which were individually significant.

Earnings before interest expense and income taxes (EBIT) and earnings before interest expense, income taxes, depreciation and amortization (EBITDA) are non-GAAP financial measures. We believe these measures provide meaningful information about our operational efficiency compared with our competitors by excluding the impact of differences in tax jurisdictions and structures, debt levels, and, for EBITDA, capital investment. These measures are not in accordance with, or an alternative to, GAAP. The most comparable GAAP measure is net earnings. EBIT and EBITDA should not be considered in isolation or as a substitution for analysis of our results as reported in accordance with GAAP. Other companies may calculate EBIT and EBITDA differently, limiting the usefulness of the measures for comparisons with other companies.

EBIT and EBITDA		Three Months Ended				Six Months Ended				
(dollars in millions) (unaudited)	Jul	y 31, 2021	Aug	gust 1, 2020	Change	Jul	y 31, 2021	Aug	gust 1, 2020	Change
Net earnings	\$	1,817	\$	1,690	7.4 %	\$	3,914	\$	1,974	98.2 %
+ Provision for income taxes		553		499	11.3		1,065		544	95.9
+ Net interest expense		104		122	(15.5)		212		239	(11.7)
EBIT	\$	2,474	\$	2,311	7.1 %	\$	5,191	\$	2,757	88.2 %
+ Total depreciation and amortization (a)		633		604	4.9		1,300		1,245	4.5
EBITDA	\$	3,107	\$	2,915	6.6 %	\$	6,491	\$	4,002	62.2 %

⁽a) Represents total depreciation and amortization, including amounts classified within Depreciation and Amortization and within Cost of Sales.

We have also disclosed after-tax ROIC, which is a ratio based on GAAP information, with the exception of the add-back of operating lease interest to operating income. We believe this metric is useful in assessing the effectiveness of our capital allocation over time. Other companies may calculate ROIC differently, limiting the usefulness of the measure for comparisons with other companies.

After-Tax Return on Invested Capital

(dollars in millions) (unaudited)

		Trailing Twelve Months				
Numerator	Jul	July 31, 2021		August 1, 2020		
Operating income	\$	8,611	\$	4,968		
+ Net other income / (expense)		346		(28)		
EBIT		8,957		4,940		
+ Operating lease interest ^(a)		84		87		
- Income taxes ^(b)		1,918		1,076		
Net operating profit after taxes	\$	7,123	\$	3,951		

Denominator		ly 31, 2021	August 1, 2020		August 3, 2019	
Current portion of long-term debt and other borrowings	\$	1,190	\$	109	\$	1,153
+ Noncurrent portion of long-term debt		11,589		14,188		10,365
+ Shareholders' investment		14,860		12,578		11,836
+ Operating lease liabilities (c)		2,695		2,448		2,285
- Cash and cash equivalents		7,368		7,284		1,656
Invested capital	\$	22,966	\$	22,039	\$	23,983
Average invested capital (d)	\$	22,502	\$	23,011		
After-tax return on invested capital		31.7 %		17.2 %		

Represents the add-back to operating income driven by the hypothetical interest expense we would incur if the property under our operating leases were owned or accounted for as finance leases. Calculated using the discount rate for each lease and recorded as a component of rent expense within SG&A. Operating lease interest is added back to Operating Income in the ROIC calculation to control for differences in capital structure between us and our competitors.

Calculated using the effective tax rates, which were 21.2 percent and 21.4 percent for the trailing twelve months ended July 31, 2021, and August 1, 2020, respectively. For the twelve months ended July 31, 2021, and August 1, 2020, includes tax effect of \$1.9 billion and \$1.1 billion, respectively, related to EBIT, and \$18 million and \$19 million, respectively, related to operating lease interest.

Total short-term and long-term operating lease liabilities included within Accrued and Other Current Liabilities and Noncurrent Operating Lease Liabilities, respectively.

Average based on the invested capital at the end of the current period and the invested capital at the end of the comparable prior period.